# Project brief

01 / PREPARE YOUR INQUIRY

For brand owners and product teams starting a custom apparel project. Complete one brief per style; attach references separately. Save a copy before sending. Use TBC where a decision is open.

## 01 Project and contact

**Brand / company**

**Contact name and email**

**Style name / code and revision**

**Date / delivery country**

**Garment type, customer and intended use**

## 02 Quantity by color and size

Enter one row per color. Write the size breakdown in units, not percentages.

| Color / reference | Size breakdown (e.g. S: 25, M: 50) | Total pieces |
|---|---|---|
| | | |
| | | |
| | | |

Garment MOQ shown on the website: 100 pieces per style, per color; mixed sizes allowed. Confirm feasibility and any trim or packaging quantities with the team.

## 03 Schedule and commercial context

**Desired delivery date (destination)**

**Target budget / currency (optional)**

**Fixed launch dates, destination or shipping requirements**

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02 / DEFINE THE DEVELOPMENT DIRECTION

## 04 Fabric, fit and construction

**Fabric composition, weight / GSM, color and finish preferences**

**Fit reference, sample size, measurement units and key construction details**

## 05 Artwork, labels and packaging

**Decoration method, artwork dimensions / placement, label and pack requirements**

**Attached file names / links and revisions (tech pack, artwork, photos, size chart)**

## 06 Questions to resolve

**List missing information and decisions you need help with**

How to use: download and open in a PDF form reader, fill the fields, save with your style code and revision, then introduce your project via yuchenapparel.com/get-a-quote/. Share the saved brief through the contact method agreed with the team.

This brief starts a discussion. It is not a quotation, sample approval or production authorization.
Price, schedule, material availability and order terms need project-specific confirmation.